



# **National Institute of Women Child and Youth Development**

## **ANNUAL REPORT**

### **2023-24**

Plot No. 34, Unnati Park, Near Besa  
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Nagpur - 440 037



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## Abbreviations



Sr.No.	Short Form	Full Form
1	NIWCYD	National Institute of Women Child & Youth Development
2	IEC	Information Education Communication
3	APEDA	Agricultural and Processed Food Products Export Development Authority
4	BCC	Behavioral Change Communication
5	BIJ	
6	BMC	Bombay Municipal Corporation
7	CB	Capacity Building
8	CBO	Community Based Organization
9	CDPO	Child Development Project Officer
10	CLC	Community Life Center
11	CRP	Community Resource Person
12	CSO	
13	CSR	Corporate Social Responsibility
14	CWPO	Child Welfare Police Officers
15	FHTC	Functional Household Tap Connections
16	FIG	Farmer Groups
17	FLW	Frontline Workers
18	FPC	Farmer Producer Company
19	FPO	Farmer Producer Organization
20	FSSAI	Food Safety and Standards Authority of India
21	FTK	Field Testing Kit
22	GoI	Government of India
23	GP	Gram Panchayat
24	GST	Goods and Services Tax
25	GTA	Graduate Teaching Assistant
26	HH	House Holds
27	HR	Human Resource
28	HRDP	Holistic Rural Development Program
29	HRDP	Holistic Rural Development Plan
30	KVK	Krishi Vigyan Kendra
31	KYC	Know Your Customer
32	LBCC	
33	MHM	good menstrual hygiene management
34	MHPSS	Mental Health and Psychosocial Support
35	MIS	Management Informative System
36	MOA & FW	Ministry of Agriculture and Family Welfare
37	MP	Madhya Pradesh
38	NF	Natural Farming
39	NMC	Nagpur Municipal Corporation

40	O&M	Operation & Maintenance
41	OD	Organizational Development
42	ONDC	Open Network for Digital Commerce
43	PoP	Package of Practices
44	POSH	Prevention of Sexual Harassment
45	RIPA	Mahatma Gandhi Rural Industrial Park
46	SFAC	Small Farmers' Agribusiness Consortium
47	SHG	Self Help Group
48	SIDBI	Small Industries Development Bank of India
49	SMC	School Management Community
50	SRLM	State Rural Livelihood Mission
51	SWOT	Strengths, Weaknesses, Opportunities, and Threats
52	UNICEF	United Nations Children's Fund
53	UP	Uttar Pradesh
54	VAP	Village Action Plan
55	VDC	Village Development Committee
56	VWSC	Village Water And Sanitation Committee
57	WCD	Women Child Development
58	WYSD	World Youth Skill Day
59	W+W	Women + Water

## ABOUT NIWCYD

National Institute for Women Children & Youth Development (NIWCYD) is a non-governmental voluntary organization (NGO) that was formed in 1982 by a group of young social workers in Nagpur.

### The primary objectives of the Organization:

1. Working for the overall development of women, children, and youth and empowering them for the purpose of obtaining their participation in the process of their own development
2. Developing skills and leadership potential of rural and tribal youth
3. Improving self-sufficiency of people living in remote areas of the country by their social and political empowerment through Panchayat Raj Institutions and local CBOs without drastically altering their lifestyles and
4. Undertaking activities related to Natural Resource Management including soil and water development and conservation.

NIWCYD works in an integrated and holistic approach where the various thematic areas converge to push and unfold the development story of the tribal and marginalized communities. Main Thematic areas of the NIWCYD

- (1) Tribal & Forest,
- (2) Livelihood – Sustainable Agriculture & Market Place
- (3) Child Rights
- (4) Climate Change
- (5) Water, Women empowerment, Youth development in cross program



## Our Mentor

Shri. Rajeshkumar Malviya  
Vice-President  
&  
Chief Functionary  
NIWCYD, Nagpur



Our policy in addressing social issues is not only restricted to the field but we also adopt in our life or office culture, what we teach to the partners (beneficiaries). Community mobilization is our strength and creating a friendly atmosphere for the team is our culture.

During 2023-24, thought processes have been generated towards the overall development of the organization, joint efforts have been taken to improve domains that contribute to organizational development i.e. Strategy plan, internal and external communication, policy amendments as per updated scenario, technology, etc.

As tribal development, livelihood, climate change, WASH and sanitation, Child rights and education are always a main theme for the NIWCYD, during 2023-24 we have taken initiatives for conservation millets, schools WASH improvement, strengthening child and youth volunteers groups and sustainable tribal livelihood.

Non-chemical farming, low-cost farming, strengthening the FPOs, natural resources management, women empowerment, skill-based training for the youth, WASH, and child safety were the focus areas.

## Introduction

During 2022-23 focus of NIWCYD was on strengthening FPOs and good Sanitation practices in the community, support to enhance skills of SHG members, and awareness about child safety. Apart from this major focus was on organizational development by assessing the performance indicators of various domains.

NIWCYD has reached up to 187318 beneficiaries of 2385 villages from Maharashtra, Madhya Pradesh, Chattisgarh, Uttar Pradesh etc. These beneficiaries have been covered through direct and indirect support like training, financial support, input distribution, etc.

The annual report consists of thematic plans and achievements during the year, case studies, photographs, and team composition.

The year 2023-24 is much into the development of organizations by improving the associated indicators and these indicators are Strategy planning, communication, adoption of technology, leadership and training, M&E system, and standardization of documentation, etc.

Developed a strategy plan for 2024 to 2033, and decided core thematic areas that NIWCYD will focus on coming 7 years.

66 FPOs have been strengthened and supported for documentation, procurement, marketing, etc. This leads to FPO linked to ONDC Mystore, Bech App, and eNam for commodity marketing.

869 SHGs have been supported for skill enhancement, livelihood opportunities, bank linkage, branding – packaging, and marketing. Which outcome SHGs have sold the product in exhibitions, and other market.

WASH activities have been implemented in 82 villages and this impacted the 16 villages are conducting water testing/managing drainage water, villagers themselves taking ownership for maintaining the WASH module.

We have reached out to 6981 children and supported for education, counseling, skill enhancement, health, sanitation, etc.

198 tribal villages have been covered for the conservation of millet, forest conservation, livelihood, education, youth development, etc.

We have trained, motivated, and supported 6981 youth for education, vocational training, livelihood, etc.

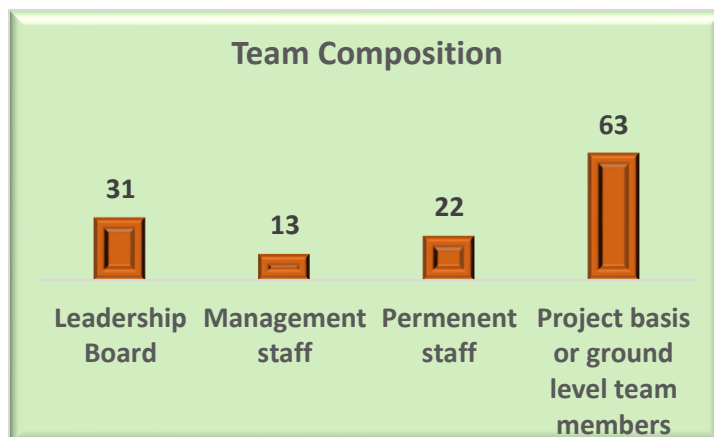
During 2023-24, we have conducted/participated in 37 workshops conducted at various levels (district level/state level/national level/international level).

Successful collaboration is done with 21 partner organizations either for research, implementation, etc.

## Team Composition

NIWCYD team members vary in a wide range of characteristics such as experience and knowledge. At present 129 members are associated with the NIWCYD, of which 31 members contribute as leadership board members, 13 members as management team members, and 22 are permanent staff and the rest of the team members are associated on a project basis and contribute as ground-level team members.

**Graph 1 team composition**



## Focused during 2023-24

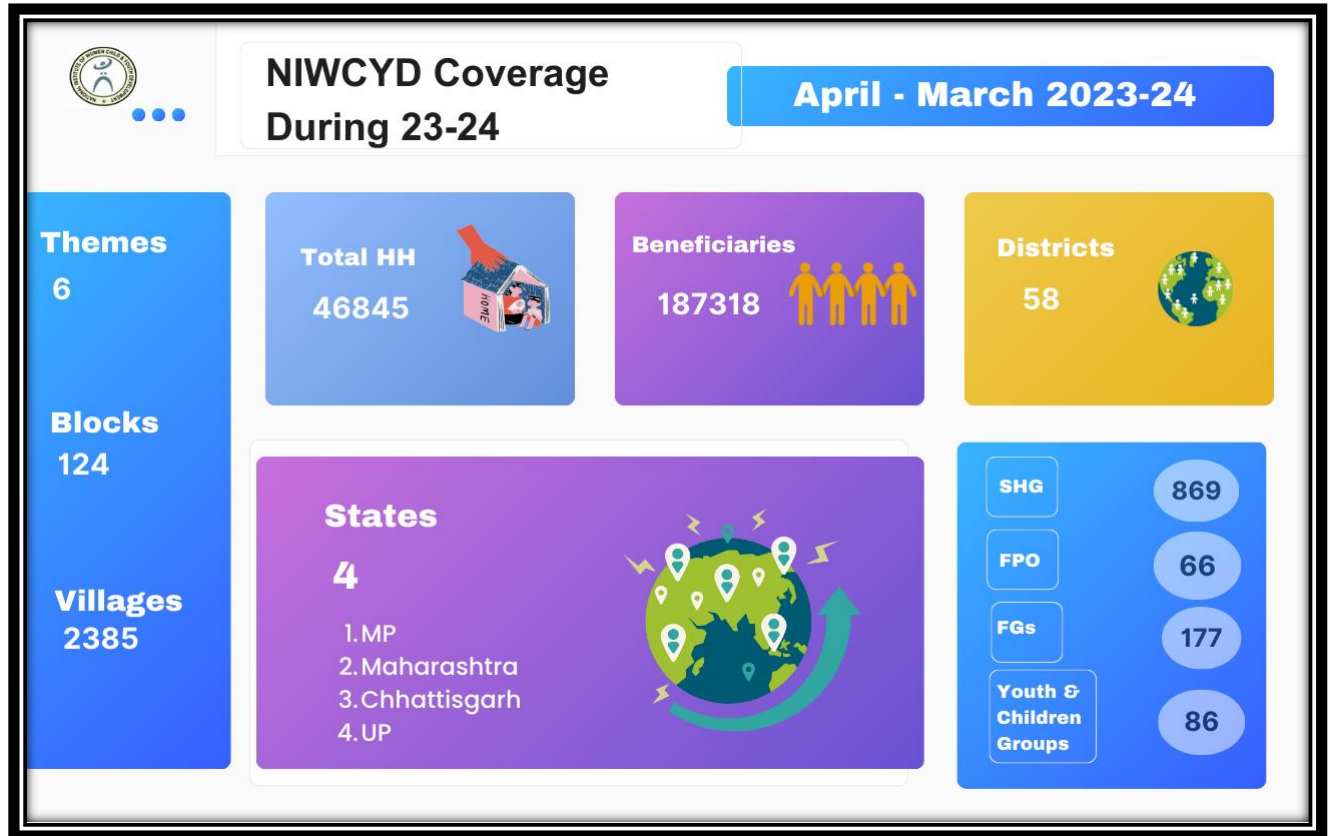
- 1) Organization Development through modification of policies, strengthening HR management system, and data management system, adapting the technology, and capacity building of multiple level team members.
- 2) We have updated HR policies and financial policies, gender policy, child protection policy with additional clauses to reflect a great workplace and culture.
- 3) Ensure child safety through an awareness program, leveraging with line department and other stakeholders
- 4) Tribal development by conserving deciduous commodities and culture
- 5) Livelihood enhancement of the community by supporting agriculture, small entrepreneurship, FPOs, SHGs, etc.
- 6) Value addition and marketing of farm produce and millet, establishing online and offline market linkages
- 7) Improving WASH and sanitation of the community by supporting Schools, villagers, community, etc.
- 8) Sustainability of supported program by establishing/strengthening community leaders, groups, etc.
- 9) Reporting structure: NIWCYD has established an MIS system that covers the progress of all the ongoing projects. Additionally, the project shares the MIS to the funder/donor as per the given and agreed frequency. Frequency: Each project team shares monthly reports in the pre-defined template to the M&E section of the organization.



## Overall Coverage

During 2023-24 (April to March 2024), NIWCYD reached out to 187318 people and 46845 families in 2385 villages in 58 districts of 4 states through 22 budgeted and 8 non-budgeted programs.

*Picture 1 NIWCYD's Outreach*



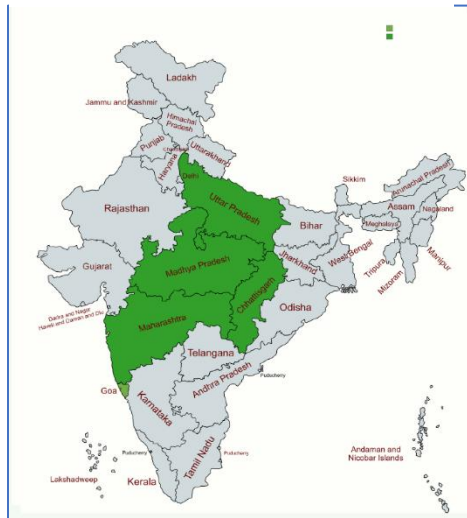
**Snapshot of overall coverage during 2023-24:**

*Table 1 NIWCYD's Outreach*

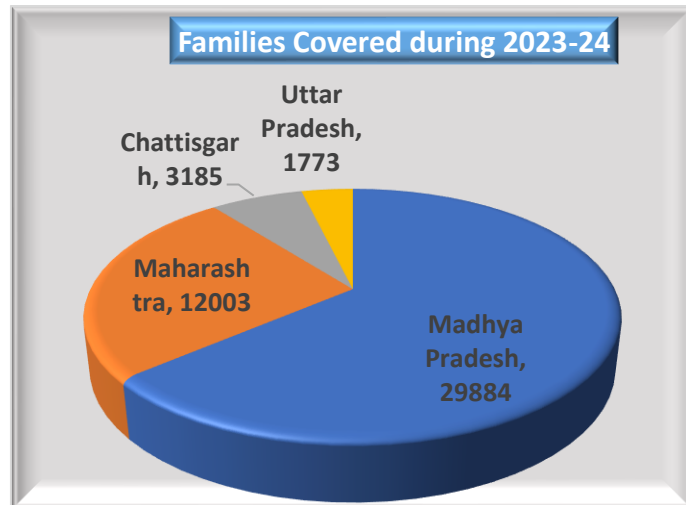
Indicators	Coverage during 2023-24
Themes	6
State	4
Total programs	30
Budgeted programs	22
Non-budgeted program	8
Districts	58
Block	124
Villages	2385
Families	46845
Beneficiaries	187318
SHGs	869
FPOs	66
FGs	177
Youth & Children groups	86

State-wise outreach of the NIWCYD has been stated below

**Map 1 NIWCYD's Coverage**



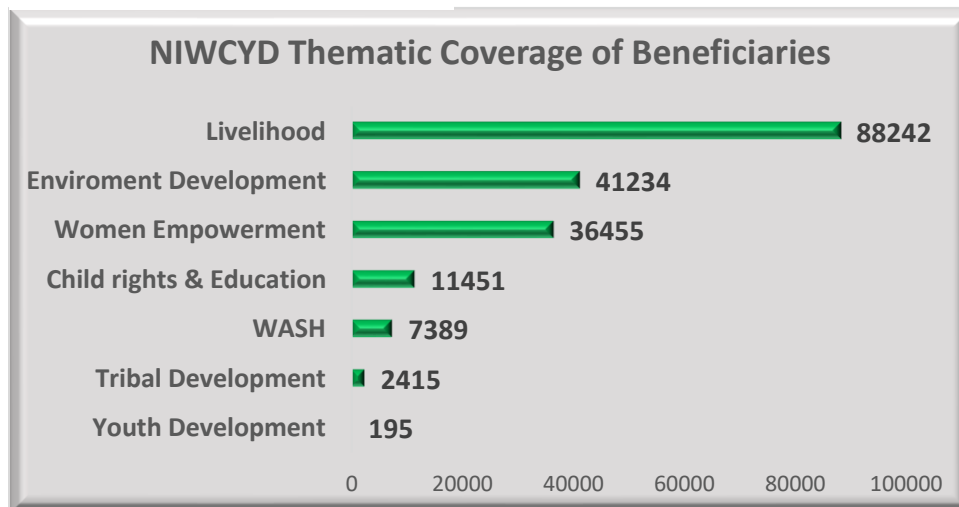
**Graph 2 State wise Coverage**



Maharashtra has the highest number of HH coverage during 2023-24.

**Thematic outreach:**

**Graph 3 Thematic Coverage**



During 2023-24, the maximum project is being implemented under the livelihood theme hence the highest number of beneficiaries have been covered under the Livelihood theme.

## Types of programs for beneficiary coverage:

95% outreach have been done through budgeted programs and around 5% outreach done through non-budgeted programs.

**Table 2 Type of Programs**

Type of program	Beneficiary Coverage	% of Coverage
Budgeted	178628	95.4%
Non-budgeted	8690	4.6%
Total	187318	100.0%

## Chapter 1: Organizational Development

We are grateful to the Edlegive Foundation for building our capacity, supporting us in making a roadmap, to generating thought on organization development.

### Rigorous Process:

A process has been conducted to initiate and assess the indicator's progress that includes capacity building of 1<sup>st</sup> line, 2<sup>nd</sup> line, and ground level team, comparing baseline status and current status, planning, team allocation, etc.

**Graph 4 Yearly capacity building under GROW**

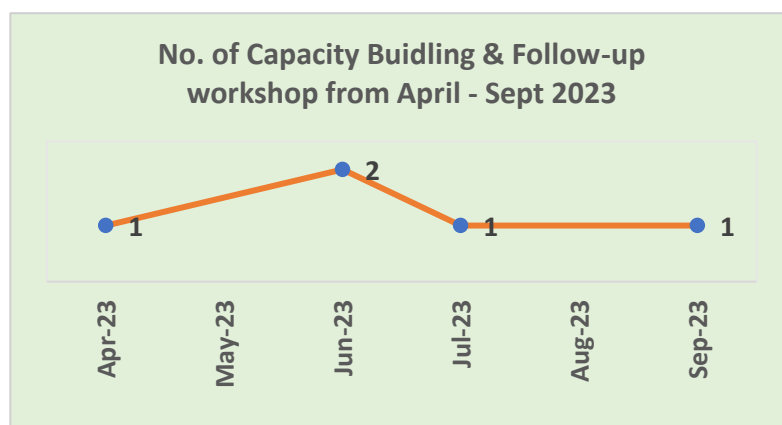
- A chain of 5 workshops has been conducted for NIWCYD's family members and invited 7 external(Annexure) experts from April 2023 to September 2023.

- Every workshop has focused on building a roadmap to make progress in a domain that is critical as per the baseline report. Conducted consultation workshop to

brainstorm ideas and create a rough plan that will help to make an organizational strategy. An external consultant has been invited for the thematic guidance, strategic process, and preparation of the plan. The workshop sessions were conducted in a participatory approach where all participants were actively involved in the discussion.

- A thorough discussion has been held on the assessment report shared by GROW, earlier history, status as per grow report, current status, and further planning have been discussed for each indicator of OD process. Along with this SWOT analysis for the organization has been conducted using the focused group discussion method.

- Problem tree analysis has been discussed with an example of a child rights theme. This activity also has been conducted using the focused group discussion method.

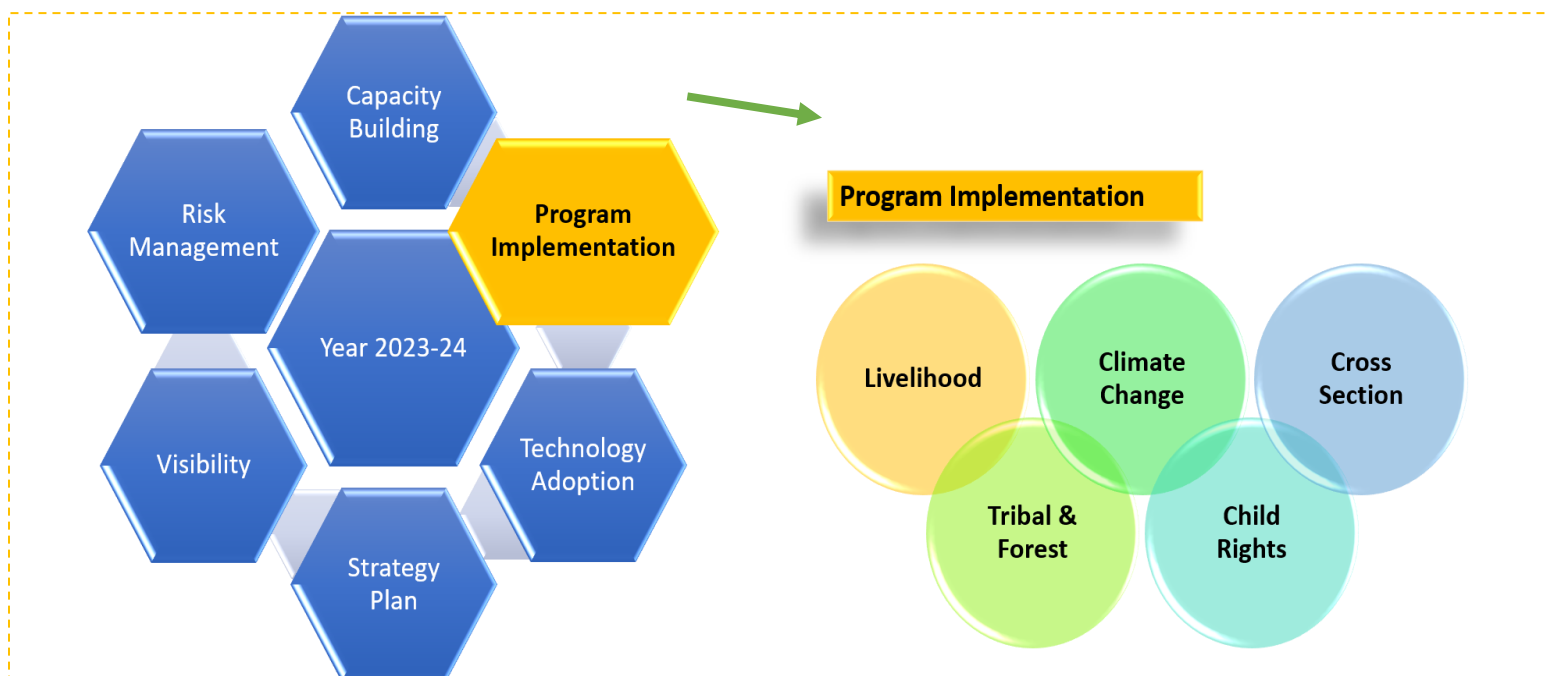


- Theme-wise challenges and solutions have been discussed in the meeting. In the second half, the thought process of objectives and goals of each theme has been generated in a participatory approach.
- Each workshop and meeting has given us the insight to improve the domain's performance where we were lagging.

## Organization Development:

- **Strategic Plan:-** We have developed a strategic plan for the coming 7 years – 2024 to 2033, in consultation with the external resource person Mr. Chandrkant Shetkar.
- **Technology Adoption:** During this year we have adopted some applications for day-to-day task completion. The tools we have adopted for content development, data visualization, data storage, etc.
- **Policies:** NIWCYD has reviewed and updated mandatory policies i.e. HR policy, finance policy, gender policy, child safety policy, etc.
- **Visibility:** Internal and external communication policy as well as implementation has been started, and we have initiated to increase visibility on social media platforms, website, etc.

*Picture 2 NIWCYD's Theme*



## Chapter 3: Thematic report

### Theme 1.

#### Livelihoods

Under livelihood, NIWCYD is running 14 projects namely USHA Silai Machine, HRDP, Natural farming, and SFAC, LBCC, BIJ, SHG program, FPO program, Wel-Netrutva.

#### USHA Silai Machine

Project started in 2011-12

Location: Chattisgarh, MP

**USHA Silai Machine:** The Usha Silai machine program was initiated during 2011-12 with the support of USHA International, It is a long-term program whose goal is **“To Make Women Self Reliant and Empowered and Connect them with Employment”**, and the objectives of the project are as below.

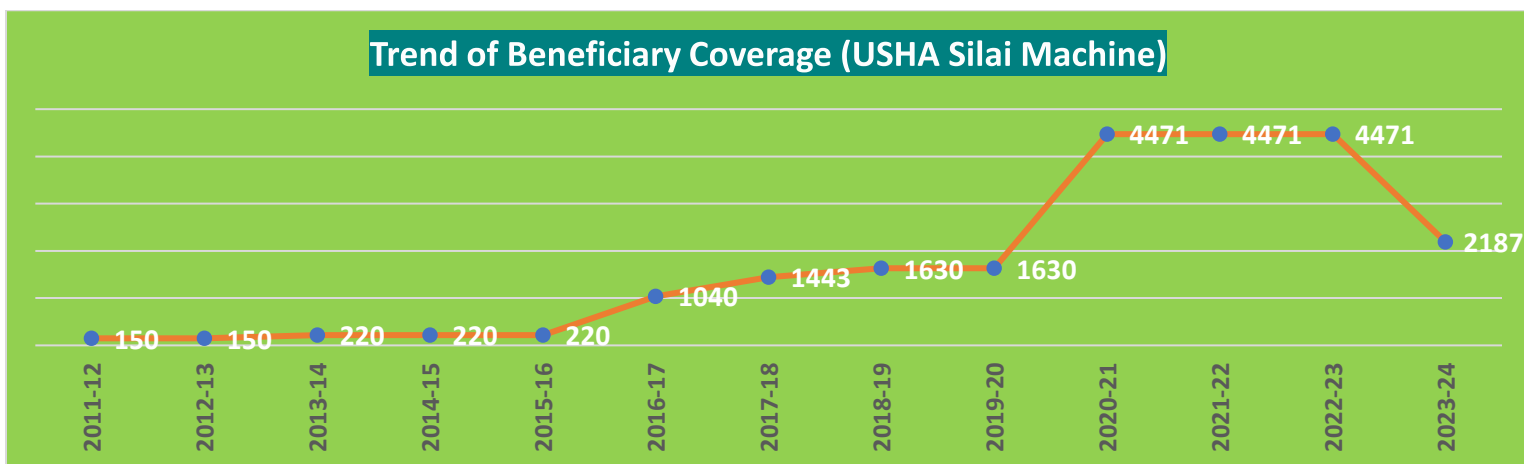
#### Objectives:

- To identify and train the rural women to build their capacities around stitching & and machine repairing.
- To support and facilitate the Silai school for the extension of its activities at the village level.
- To discuss and orient the Silai school facilitator on women empowerment issues.

In the initial phase of 2011-12, the project started with 150 beneficiaries and gradually it increased to **2187** beneficiaries by 2023-24. The project is being implemented in Madhya Pradesh and Chhattisgarh state in 2023- 24 project has reached out to the **2187** women to support the livelihood business of stitching units.

- In Chhattisgarh **3893** women have been provided training and **1466** women have started businesses.
- In Madhya Pradesh **2107** women have been provided training and **721** women have started businesses.

**Graphs 5** Trend of Beneficiary Coverage-USHA





### Key Activities during 2023-24:

- 1) Overall 11 trainings have been conducted for 381 women on MIS management,
- 2) At present there are 31 classical and 206 satellite schools running in Chhattisgarh and Madhya Pradesh area.
- 3) No. of schools 15 classical, satellite 25 schools (2<sup>nd</sup> phase).
- 4) SIDBI has conducted 30 Satellite School Training which covered 175 silai schools throughout the year.
- 5) USHA International Limited has conducted 15 classical School Training have been complete which covered 30 silai schools throughout the year.
- 6) 22 Silai Schools have completed the Learner certificate in the year.

### Outcome:

- 1) 103 Women have established a business of Silai Machine
- 2) 10 Women (teachers) have been promoted as a master trainer



Earning with Dignity

Project Started in 2018

Location Nagpur MH

**Project name “Earning with Dignity, Women Empowerment through Strengthening of SHGs, Social wellness through CLCs and WASH Initiatives at NMC operated Schools & Shanti Nagar Slum community, Nagpur” is being supported by the HCL foundation**

The project focuses on enhancing the skills of women and supporting them in livelihood activities. Along with this providing vocational training to the youth and motivating them for aspiration and supporting livelihood activities.

- During 2023-24, the females enrolled in **Assistant to Nurse** training are 40.
- A six-monthly **Tally** course has been initiated for youth and under the same, 25 female youth have been enrolled. NIWCYD has engaged an external resource person to provide training to the women.
- Capacity building and Entrepreneurship support have been provided to 6 males and 337 women.



## EARNING WITH DIGNITY



- Under Children Club members 28 male and 22 female members have been covered.
- Under women club members 50 women have been supported for different activities
- Under the educational club 139 children have been covered by various programs
- Recreational activity support has been provided to 185 children
- 160 women have been covered under education support and 66 women covered under recreational support
- BCC training has been conducted for 267 participants of which 36 were male and 101

were female.

- For school-going children, a special awareness drive has been conducted and reached out to 50 children.

HRDP

Project Started in 2020

Location: MP - Gariaband

Holistic Rural Development Project with the partnership of HDFC Bank Ltd. (CSR) has been initiated in 15 villages of Chattisgarh and Madhya Pradesh with the objective of “To uplift and sustain the livelihood, health & education of people in 15 villages through financial inclusion.”



The year 2023-24 is the last year of project implementation has winded up in December 2023.

The Key highlights of the project are given below

- Observed five numbers of special days on the eve of World No Tobacco Day, World Earth Day, World Environment Day, and International Yoga Day in 5 villages.

- 108.47 acres of land has developed covering 233 Farmers in 9 villages.

- 200 soil samples have been collected from 200 farmers in 15 villages and tested through the support of the line department.

- Three (3) community ponds have been renovated in 3 villages (Increased 13500 cubic meter Water Storage Capacity).

- Established 6 numbers of custom hiring centers in 6 villages.

- The establishment of one unit of millet value addition center is in process.

- Promotion of mixed millet farming in 50 acres is in process in 10 villages.

- WADI promotion in 5 acres is in process.

- Promotion of high-value vegetable farming in 13 acres of land is in process.

- Promotion of bori bagicha with 90 households is in process.

- One capacity-building training program on PoP of WADI has been provided to the farmers through the support of KVK, Gariaband.

- One capacity-building training program on PoP of Millets cultivation has been provided to the farmers through the support of KVK, Gariaband. 200 farmers reached out in quarter 1 (Goal 1.1).

- Six units of women-led community enterprises promoted (Goal 1.2)

- 166.63 acres of unirrigated land converted into vegetative cover. (Goal 4)

- Mr. Ranjan Sharma, CSR Regional Manager, visited at project location of Gariaband, Chattishgarh on 27<sup>th</sup> May 2023. A healthier interaction has made up with VDC, PRI and community representatives & deliberated the best sustainability approaches for the future through resource management focusing the importance of millets, bamboo craft, women enterprises, seed bank and other enterprises. Key points - Progress vs plan and next upcoming plan of action under HRDP, Gariaband has been presented. Direct interaction with VDC, Community / beneficiaries, entrepreneurs, and groups has been done. Key challenges of the region have been presented. The entire documentation process of the activities has been shared. Discussed about the organization's CAP strength. Visited at FPC



## HRDP PARIVARTAN





office cum outlet and observed the value-added products of millets & organic manure/ liquids.

- Capacity-building training programs on millet cultivation & WADI have been provided to the farmers through support and convergence with KVK, Gariaband.
- Dr. Ishu Sahu from KVK, Gariaband was participated in the World Environment Day.

SFAC

Project Started in 2020

Location: MP, Chhattisgarh, UP



### Formation and Promotion of 10K FPOs:-

The project is implemented in collaboration with SFAC, MOA & FW, GOI, New Delhi intended to achieve the objective "To **promote and support** 10,000 economically viable, democratically managed and self-governed FPOs, providing **handholding support** by CBBO". The overall project is providing support to 44 FPOs for bank & and NBFC linkage, Govt & and other stakeholders linkage, documentation, development of business plans, commodity marketing, etc.

### During 2023-24 main activities have been implemented as below:

- Incorporation of 12 FPOs
- Implementation of Business Plan for 5 FPOs
- Linkages of 5 FPOs with

Govt. and other Stakeholders

- 11FPOs have been supported for value addition of the farm commodities and their branding, packaging & and marketing.
- 10110 FPO members of 55 FPOs have been promoted for selling their products in exhibitions.
- FPOs have registered themselves to sell their product using online apps i.e. ONDC and Bech app

Upscaling Farming Aligned with Nature across Agro-ecologies in MP (NF)

Location: MP

Project Started in 2023

Bharat Rural Livelihood Foundation funded project “ **Upscaling Farming Aligned with Nature**

**across Agro-ecologies in MP”**

was initiated in 2023 in Madhya Pradesh with the objectives as

Raising farmer incomes in a sustained and sustainable manner by

- ❖ encouraging the bio-alternatives of chemical fertilizers, insecticides, pesticides and weedicides

- ❖ promoting agro-ecologically appropriate crop diversification and biodiversity through multilayer cropping and the use of traditional seeds, crops, and their varieties.

- ❖ strengthening local entrepreneurs, community institutions and building capacities of all concerned stakeholders, especially women

- ❖ Developing a community resource person (CRP) based farm extension system



## Natural Farming



**Key achievement of the project:**

The project has covered 500 households in 5 blocks of 2 districts i.e. Dindhori and Balaghat by helping them in community mobilization, low-cost farming, processing, and marketing of farm produced.

- Conducted 75 sessions with farmers as per the Package of Practices (PoP) of (Natural Farming (NF) including land preparation and planning aiming for crop biodiversity, Seed Treatment, Nutrient Management, Pest and Disease Management, etc. Nearly 30 FIGs were identified and each FIG trained 6 times in a cropping season
- Encouraging farmers to invest in producing 20 structures on their land for Nutrient Management and other PoPs. The structures include Bio mulching, Miyabaki plantation etc.
- Established of 50 Nutri-Gardens (Vegetables and Horticulture)
- Established demo plots aiming to create champion farmers, and created 10 champion farmers.
- Regular transfer and repetition of knowledge from CSO professionals to on-ground cadre and from on-ground cadre to farmers. Involving resource persons and organizations from the region.

#### LBCC

Project started in 2018

Location: MP

With the support of Cohands the NIWCYD has implemented the project during 2023-24 and covered 4,000 HH in 400 villages of Seoni district. The main Key achievement of the project are as below

- 547 HH ( 28 villages benefitted from grey water management
- 25 villages have drinking water access
- 2544 HH with diversified food production and consumption
- Ridge and Farrow techniques promotion in 260 Ha with 500 farmers
- Nano DAP innovation 680 Ha with 900 farmers
- Nano-urea application in 1030 Ha with 1800 farmers.
- 1200 farmers benefitted from market services .
- 251 SHG engaged for income enhancement, 2259 person supported to improve livelihood in farm & non farm sector.
- 2242 persons access to entitlements, schemes and financial products for inclusion.
- 2242 women with improved digital financial literacy engaged in livelihood.

#### BIJ

Location: MP

Reliance Foundation has supported the program in 4 districts (Bhopal, Vidisha, Harda, Barwani districts) of MP.

- 2 Child Advisory Committees
- 53 children from families in street situations
- Parents meeting is effective in improving children's holistic development
- education seriously
- Children's demands are included in the manifesto and children's issues are discussed more regularly than before

#### Bamboo & Lantana Crafts

Location: MP



Main activities of Bamboo & Lantana Crafts are

- 410 artisans from tribal communities. 95 % women.
- Core group of 30 artisans developed.
- Linkages established with local SRLM towards market opportunities.

## Theme 2. Child Rights & Education

Safe City Initiatives

Project started in 2018

Location: Bhopal

### Safe City Initiatives:

Project named “Empowering Adolescents and Youth – Safe City Program” Safe City initiatives were initiated in 2018 in Bhopal city of MP with the support of Muskan (UNICEF) with the goal of “Spread Awareness regarding Child and Woman safety amongst the general population.” The

project has covered (1) 2500 youth & adolescents, (2) 2909 FLWs and stakeholders (3) community members – 6981 in 24 wards of 10 zones in Bhopal city.

Safe City  
Initiatives



### Objectives of the project are as below:

- System Strengthening: Child Protection Workforce Development
- Alternative Care, Family strengthening, and preventive and rehabilitative services
- Adolescent Empowerment and youth Participation towards Ending Child Marriage. During 2023-24 NIWCYD has reached out to 5095 individuals for counseling, education support, health support, etc.

### Key activities of the project for 2023-24:

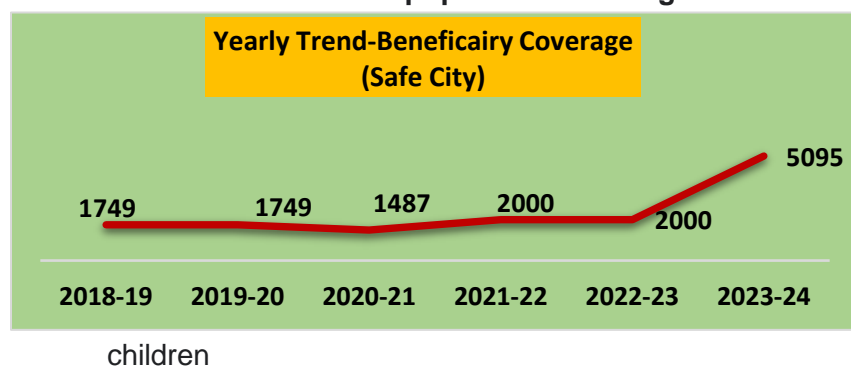
- 53 coordination meetings were organized with counselors, sector supervisors, police officers, health in-charge and zone officers, health center in-charge, and CDPO-WCD. Through these meetings 235 participants of which 73 were male and 162 were female participants.

- Capacity building training was conducted with different FLWs, in which discussion was held for improving mental health in children. 532 participants have been covered through the training of which 80 were male and 452 were female.
- Conducted various awareness programs on hotspots identified under Safe City programs at 5 communities in which 220 individuals were counseled for awareness on hot spots. Women, men, teenagers, and children were awarded through talks at different places for awareness of hot spots.
- Need assessment exercise has been conducted with 53 stakeholders to identify the alternative care and social protection schemes.
- 50 street children have been identified and form a group of these children. After counselling and motivation through regular visits and meetings, total 34 children of 53 children have been enrolled in the schools.
- Capacity building of 33 community counsellors and core groups have been done by regular trainings, sessions, and meetings. These 33 community counselors conduct the MHPSS sessions at filed level.
- 25 Child Protection Committees have been formed in which 327 members are involved. These committees have facilitated the dialogs between NSS, Police team and community members.
- Sensitization on gender equality and POSH committees and its functioning in 50 schools
- 25 women those are victims of domestic violence have been linked with safety committee at various levels.
- Conducted 35 awareness program in the hotspot for various issues like conducted 8 sector level meetings with CDPO, CWPO, and Urja desk in-charge in which 341 participants have been participated.
- Conducted 6 awareness activities like nukkad/natak/film show/puppet show/Quiz/SGBV dance etc.). Celebrated MHM day and conducted 4 events, celebrated 1 child Labor Day, 1 WYSD day in which 343 community members have participated.
- 2 E-KYC camps were organized with support of BMC
- 753 vulnerable families have been linked with social protection schemes. Out of 753 families 718 have been linked with Ladli Behna Yojna and 35 families have been linked with other schemes.
- Conducted 3 trainings of youth federation regarding structure, roles and responsibilities etc.
- Conducted 3 Youth led Election Manifesto campaigns.

#### **Innovations:**

- ✚ Convergence of Abhimanyu and srijan Program with Police department.
- ✚ Earlier GTA activities have been conducted with girls only this year we have Conducted GTA Activity with Youth Boys

#### **The trend of population coverage:**



Beneficiary coverage has been reached to 5095 in 2023-24 which was 1749 in 2018-19.

The project activities are being implemented in 24 colonies of Bhopal.

#### **Outcome:**

- 34 (64%) Children out of 53 have been enrolments in School. The project has formed a groups 53 street

Childline India Foundation was being supported by NIWCYD to implement child safeguard initiatives in the Mandla district of MP and the Wardha district of Maharashtra states.

During 2023-24, the program has reached out to 685 beneficiaries through counseling, safe shelter, education support, family reunions, etc.

The project was closed in August 2024.

## Theme 3.

### Tribal Development

A new project was initiated in August 2023 in partnership with Mahatma Gandhi Rural Industrial Park Chattisgarh. The project will cover children and women by supporting them in skill

enhancement as per the needs and interests of the youth and women stakeholders, supporting them in micro/medium enterprises, establishing market linkage, and assuring forward and backward linkage.

Till September 2023, NIWCYD has reached out to 86 beneficiaries of 2 blocks for preparing plates, and bowls from natural resources, to establish the KIOSK center, Fish unit etc.

#### Main achievement of

- Preparation of namkeen mixture- Kg – 2435
- Masala Making- 1626 kg
- Mustard oil unit – 717 liters
- Processing of pulses – 4000 kg
- Dona pattal and paper cup- 43900 packets





## Miracle Millets

Project Started in 2023

Location: MP

NIWCYD has initiated Miracle Millets program with the support of Welthungerhilfe with the main objective

“Smallholder farmers in three Indian states have increased their food and nutrition security, improved natural resources management and strengthened their resilient to climate change.”

The duration of the project is: September 2023 to December 2027

The main achievements of the project during 2023-24 are as below



Sr.no.	Indicators	Achievements during 2023-24
1	District, State	1- Dindori, MP
2	Beneficiaries covered	400
3	Villages covered	14
4	BRC setup	2
5	Seed bank establishment	3
6	FIG formation	17
7	Market linkage	5 linkage with E-Nam, GST, FSSAI, IEC, APEDA
8	Procurement	20.50 kutki has been procured

WEL – SHIKSHA & WEL – NETRUTVA

Project Started in 2023

Location MP

WEL – SHIKSHA & WEL – NETRUTVA has been initiated with the support of the Welspun Foundation, the project was initiated in August 2023 and the project implementation is in phase 2.

Overall project has reached out to up to 2900 families since 2020 and during 2023-24 project has reached out to 2900 families. NIWCYD has provided support for career counseling, Health

check-up counseling, health check-up camps, and conducted self-enhancement training.

April to September activities have been listed below

- 5 School Management Committee (SMC) meeting
- 2 important days of celebration
- 17 skill enhancement training
- 16 Behavioral Change Communication (BCC) sessions
- 1 health check-up camp
- 5 counseling sessions on health and hygiene



## Sustainable Operation and Maintenance of 17 piped water supply schemes

Project Started in 2022

Location- Hardoi Uttar Pradesh

The project has been supported by the HCL Foundation and is being implemented in 12 villages of 3 blocks of Hardoi district of Uttar Pradesh with the main objective of establishing a sustainable model for the operation and maintenance of water supply schemes.

Project Period- December 2022 to November 2023

### Objectives:

**Water Supply Sustainability:** The central goal of the SAMUDAY program is to establish a sustainable model for the operation and maintenance of water supply schemes. This includes



providing Functional Household Tap Connections (FHTCs) to ensure that all households within water supply areas receive clean and safe drinking water consistently.

**Community Engagement:** SAMUDAY recognizes that the success of any

### SAMUDAY Program:-



development project hinges on community participation. It aims to involve all villagers in the operation and maintenance of their in-village water supply systems.

### Information, Education, and Communication (IEC):

The program heavily relies on an IEC approach to educate and inform villagers about the importance of water conservation, safe water handling, tariff collection, and the operation and maintenance process.

### Key activities of the project for 2023-24:

- a. Conducted 5 trainings on Operation and maintenance, FTK, Tariff collection, etc.
- b. Out of the targeted 4 all 4 community engagement activities have been conducted for IEC designing, BCC, FGDs, meetings, Celebration of important Days, and Handover events.
- c. A total of 428 operation and maintenance services have been provided to the villagers in 12 villages.
- d. Engage the community through meetings, empower local institutions like SHGs and VWSCs, and ensure consistent operation and maintenance of the water system for sustainability.

### Major Outcome

1. HH level water tap connection has been improved from 53% to 94%, out of 1174 families 1108 families have been benefitted for HH level water tap connection. Which leads to improved access to safe and adequate water to the families.
2. Pre-intervention 37 families used to pay Tariff and post-intervention 819 families regularly contributed to Tariff collection
3. Well-trained pump operators are now operating village-level water systems successfully

**WASH:** the project is being supported by the HCL Foundation.

**The duration of project is-** April 2023 to March 2024

**Key Achievements during 2023-24 are as below**

- Sanitation Units repairing support to Two NMC Operated Schools, Dust Bin distribution, BCC Training in 5 Schools, Special Awareness Drive for School Going Adolescent Girls
- Repairing of 100 Septic Tank Based Toilets to eliminate Open defecation, Construction of 5 Soak Pits for gray water management, BCC Training, Kitchen Garden Development etc
- Repairing and Renovation of Sanitation Units:
  1. Ekamata Nagar Primary and Middle School, Jaitala Nagpur (235 Students)
  2. Dr. Ambedkar High School at Untkhana, Nagpur (235 Students)
- Covered 1050 students from 5 schools in Nagpur city under Nagpur Municipal Corporation, Nagpur
- BCC
  - Demo practice on good hygienic habits and proper Hand wash techniques in a play way method..
  - Yoga Practice
  - The concept of "Healthy mind resides in the Healthy body" guidance was given on the importance of dental hygiene, cleanliness, good health habits etc. Emphasized on the mental health.
  - Getting up early morning and exercise, cutting hair & nails regularly and attending school in time regularly.
  - Guidance was given good, bad touch and guidance was given on control on addiction of tobacco & Gutkha.
  - Guidance to adolescent girls about oral hygiene, hair hygiene, nail hygiene, internal hygiene and how to avoid the consequences during menstrual period
  - 391 community members of Shantinagar area participated in area cleanliness, hygiene, plastic-free campaign, sanitation committee, etc.
  - The Community wells were inspected in view of the water problem.
  - Conducted Aayshyaman Card camp, Health Check-up camp and Distribution of Medicines, Youth strength volunteered for Community,
  - Educational Activities like summer health awareness, Monsoon health precautions and care, simple art, and exploring science conducted in Shanti Nagar area in which 348 children have participated.
  - Conducted recreational activities for 249 children - Children participated and enjoyed Indoor and Outdoor games like Carom, Ludo, Snake & Ladders and cricket.
  - Along with this celebrated in the community (Shanti Nagar and schools)



WASH  
SUPPORTED  
BY HCL  
FOUNDATION







W+W



In September 2019 1st phase Women + Water project was launched in two severely drought-prone districts Wardha and Yavatmal of the Vidharbha region of Maharashtra for 4 years. The project has a geographical reach of 505 villages from both the Districts that fall under 11 talukas (development blocks) Kalamb, Yavatmal, Ghatanji, Kelapur & Ralegaon are in Yavatmal District. Seloo, Devoli, Samadrapur, Hinganghat, Wardha & Arvi are from Wardha district. The project period in the 1<sup>st</sup> phase was 2019 to 2023.

2<sup>nd</sup> Phase project was commenced from February 2023 to January 2024 with an aim to improve the access, availability, quality, reliability, affordability, and governance of water for communities located in the Yavatmal and Wardha districts of Maharashtra.

So, 2023-24 is a last year of the project implementation

#### Objectives:-

1. Community-based mapping of water resources, piped water systems, and water security planning and management
2. Demanding Budgetary Provision for drinking water schemes and implementation of drinking water supply schemes
3. Strengthening people's institutions to manage water sources and take up the outcomes of interventions in the future
4. To improve the groundwater level in the 400 villages of drought-prone areas of Yavatmal and Wardha district

#### Key highlights of project:

- O&M and Water tax collection training has been provided to SHG members of 24 villages
- Capacity building of 72 members of gram panchayat (GPs) around source sustainability and O&M in intervention panchayats

- Provided training to 48 women members on the process of Village Action Plan (VAP) preparation
- In 60 villages post monsoon water sources testing has been done.

### Improving of School's WASH

Project Started in 2024

Location: Nagpur, Maharashtra

With the Support of Alstom Madhepura Electric Locomotive Pvt. Ltd. (MELPL), National Institute of Women Child and Youth Development has implemented the project namely "Enhancing the quality of life of the Institutional Beneficiaries and the school children in Nagpur city through WASH interventions. (Nagpur, Maharashtra)". The geographical location of the project is Nagpur city in the city three schools have received the benefits of restructuring of WASH and sanitation structures of the schools, as well as increasing the capacity of the students, teachers, and cleaning staff on the use and upkeep of new systems and adopting the best practices and maintaining the WASH and sanitation structures and cleanliness of school premises.

Name of beneficiary schools

1. Dr. Ram Manohar Lohiya Madhyamik Vidyalay, Rampeth, Nagpur
2. Vivekanand Nagar Uchh Madhyamik Shala, Vivekanand Nagar, Nagpur
3. Indira Gandhi High School, Sehekarya Nagar, Ajni, Nagpur

The Main Achievement of the project from February to March 2024 is given as below

- Reached out to 4 School and conducted kick-off meeting, baseline and FGD Provided orientation of BCC sessions and
- Reached out to 234 students
- Conducted 10 BCC sessions on personal hygiene Reached out to 9 teachers
- Finalized & submitted DPR for Dr. Ram Manohar Lohiya School.
- Project hired 1- project coordinator, 1-BCC coordinator, and 2 field officers as mentioned in MoU.
- Staff has been undergone through project orientation training.
- The orientation has been provided by Mr. Vimal Dubey- Project Director. Training covered the project objectives, role and responsibility of staff, February month plan etc.
- Daily monitoring system has been developed in google drive with main purpose the plan out and track the daily activities of the internal team members.
- Team members have been oriented for the same. Requested guidance to ALSTOM team regarding Blind school approach Completed quotation and hiring process for execution of construction work in Dr. Ram Manohar Lohiya School Initiated Dr. Ram Manohar Lohiya Construction work-digging work, material purchase.
- Kick off meetings with all the schools have been conducted to formal i introduction of school authorities and project team





## Case Study

### 1) HRDP:-

**Background -** Observed World Environment Day at the community level through the support of VDC, PRI, health workers, and community representatives & created awareness among the community for creating a healthier environment for the future. The theme of goodness related to welfare of the society has been created at the community level through an awareness program. Neem, guava, pipal, and jack fruit plants were planted on eve of Environment Day and the foundation stone for the plantation drive was laid. Dr. Ishu Sahu from KVK, Gariaband participated in this program.

#### Intervention and Impact –

- The theme of the World Environment Day “Beat Plastic Pollution” campaign, was focused on the solution of plastic pollution, and by reusing plastic bottles and polythene, different home decorum items were prepared and displayed at the community level.
- Awareness has been created to reduce the use of plastic and recycle plastic through such innovative items.
- The Hariyali group of all the villages has been told about their responsibility towards the environment.
- Advised to protect the environment by planting saplings on roadside, forest land, and other infertile land and requested all the villagers to actively participate. Along with this, a message was given to save the environment by planting saplings.
- This program was celebrated as a foundation for future plantation campaigns and awareness was created among all the participants by expressing their responsibility for the protection of the environment.
- A letter has been coordinated with the District Collector regarding the environmental consciousness.
- Planned to transplant a minimum of 8000 agro. Forest plants through convergence with Forest Department in FY 2023-24.

### 2) Usha Salai Machine: Ms. Anita Bai

Churkatola is a village which is situated 13 Km from Sultanpur block of Raisen District, Madhya Pradesh. Village population would be approximately approx. 3600. Most of families here are dependent on farming,

Animal husbandry and laboring.

Anita Ji is 37 year old Married, Specially abled, strong will powered woman. Her Husband Mr. Lakhanlal is also specially abled person who used to work Cycle repairing and puncture work in village.

Anita Ji is mother of two boys and one girl Her all children are studying. She takes care of her husband, son and daughter. Anita Ji shared that before starting the Swavlamban Silai School, she was merely earning 1000 to 2000 through stitching job to feed her family.



Anita's whole family was depending on this small income. Sometime this income got reduced when there was no work. In such a situation life became very unmanageable.

Anita Ji had interest in Sewing and stitching and used to stitch clothes for neighbors as part time job. After seeing her interest in Sewing and stitching, she was provided with opportunity to attend 9 Days residential training of USHA SIDBI Swavlamban Silai School and establish her own Swavlamban Silai School.

She completed the 9 Days training where she learnt about machine's technical knowledge and Sewing and stitching. She performed very well during training and last day she received Sewing machine, Signage board, Syllabus book, service manual and certificate. She completed this training on 27 September 2021 to 5 October 2021 and started her USHA Silai School on 15 October 2021.

Since then Anita never looked back and expanding her Swavlamban Silai School. Currently She is teaching sewing and teaching 5 women and take charge of 200 Rs per student. She also takes job orders from village and nearby 4 to 5 villages. **She has done very well through Swavlamban Silai School.**

**She also trained her specially abled Husband on sewing and stitching and now her husband is also assisting Anita Ji in her work order. Swavlamban Silai School leaves very strong and deep impact on her life. She is now setting example for other women through her work.** She is very enthusiastic about her school and in future. She thinks that she should contribute towards her children's education and better life. She further said that now this is her initial stage of her school. She further said that now people are also recognizing her as a Sewing Teacher and starts enquiring about the course also. She is very hopeful that next month more learners will take admission in her Swavlamban Silai School.

She stated that she is very thankful to USHA and SIDBI for providing her platform and opportunity to become a Swavlamban Silai School teacher. She stated that USHA has developed her as a professional Entrepreneur because now people link her with brand and recognize her as USHA Silai Teacher.

### 3) UDAAN Youth Federation – Bhopal



In Bhopal, Madhya Pradesh, a network, and alliance of organizations ( AARAMBH , UDAY, MUSKAAN & BACHPAN) implementing Safe City Program came together to address child rights issues through a comprehensive approach. Recognizing the need for a youth-led initiative, the network aimed to establish a City Level Youth Federation to empower adolescents and protect children in the city.

The objective was to empower adolescents and protect children in Bhopal through a comprehensive

approach that includes awareness-raising, advocacy, capacity building, and community engagements. Additionally, it aimed to enhance the capacities of young people to take leadership roles in helping others live meaningful lives and contribute to society. It also sought to establish a cadre of dedicated, motivated, and trained youth leaders willing to engage in community-building activities.



A series of consultations and meetings were conducted to discuss the objectives and structure of the federation and build capacities of the youth. A Core committee comprising representatives from the network and interested organizations was formed to oversee the establishment of the federation. Selected candidates underwent trainings on child rights, leadership skills, advocacy, and community engagement.

The federation conducted various awareness campaigns on child rights issues, including child labor, child trafficking, and child marriage, to educate the community and mobilize support for its initiatives. This included advocacy and policy level engagement through dialogue with local political leaders as well as govt officials. participating in meetings, organizing rallies, and submitting petitions.: They organized community engagement activities, such as meetings, trainings, and cultural events , campaigns to involve community members in its initiatives and raise awareness about child rights.

The establishment of a strong network of youth leaders dedicated to promoting child rights in Bhopal. Increased awareness and understanding of child rights issues among community members. Policy changes and initiatives at the local level to protect and promote child rights. Enhanced capacity of young people to take leadership roles in community development activities. UDAAN Youth Federation - Bhopal has been a significant step towards empowering adolescents and protecting children in the city.

## Annexure-

### 1) List of Partners During 2023-24

Sr.No.	Name of Partners
1	ALSTOM
2	BRLF
3	Chattisgarh Govt
4	Child Line India Foundation
5	Cohands
6	Govt
7	HCL Foundation
8	HDFC Bank Ltd.
9	KNH
10	Muskan-UNICEF
11	Reliance Foundation
12	SBI Foundation
13	SFAC
14	Usha International
15	WaterAid
16	WFHK
17	WHH
18	VNIT
19	KVK

### 2) Budgeted Programs

#### Budgeted Program Matrix

Type of project	State	Project/Program	Funder
Budgeted	Madhya Pradesh	BIJ	Reliance Foundation
Budgeted	Madhya Pradesh	FPO Program	SFAC
Budgeted	Madhya Pradesh	Natural Farming	BRLF
Budgeted	Uttar Pradesh	SFAC-General	Govt
Budgeted	Uttar Pradesh	Fisheries	Govt
Budgeted	Madhya Pradesh	Miracle Millet	WHH
Budgeted	Chattisgarh	RIPA	Chattisgarh Govt
Budgeted	Maharashtra	Earning with Dignity	HCL Foundation
Budgeted	Maharashtra	WASH	HCL Foundation
Budgeted	Maharashtra	W+V	WaterAid
Budgeted	Madhya Pradesh	USHA	Usha International
Budgeted	Chattisgarh	USHA	Usha International
Budgeted	Chattisgarh	HRDP	HDFC Bank Ltd.
Budgeted	Uttar Pradesh	Samuday	HCL Foundation
Budgeted	Madhya Pradesh	Wei-Swasthya	WFHK
Budgeted	Madhya Pradesh	Wei-Netrutva	WFHK
Budgeted	Madhya Pradesh	Child Line	Child Line India Foundation
Budgeted	Maharashtra	Child Line	Child Line India Foundation
Budgeted	Maharashtra	WASH Intervention In Schools, Nagpur	ALSTOM
Budgeted	Madhya Pradesh	Restoration of Indigenous Biodiversity In Balga Chak	SBI Foundation
Budgeted	Madhya Pradesh	Safe City Initiatives	Muskan-UNICEF
Budgeted	Chattisgarh	SFAC-General	Govt
Budgeted	Madhya Pradesh	LBCC	Cohands
Budgeted	Madhya Pradesh	Dialogue Works	KNH

## Non-Budgeted Programs

### Non-Budgeted Program Matrix

Type of project	State	Project/Program
Non-Budgeted	Maharashtra	FPO Program
Non-Budgeted	Madhya Pradesh	Forest Study Group
Non-Budgeted	Madhya Pradesh	Jungle suraksha vanadhikar kanun 2006 Handhold support
Non-Budgeted	Madhya Pradesh	Forest Right Act 2006 handhold support
Non-Budgeted	Madhya Pradesh	CFR Handhold support
Non-Budgeted	Madhya Pradesh	Agro forestry program
Non-Budgeted	Madhya Pradesh	Forest right Committee
Non-Budgeted	Madhya Pradesh	SHG program